

Transforming Services Acquisition Training

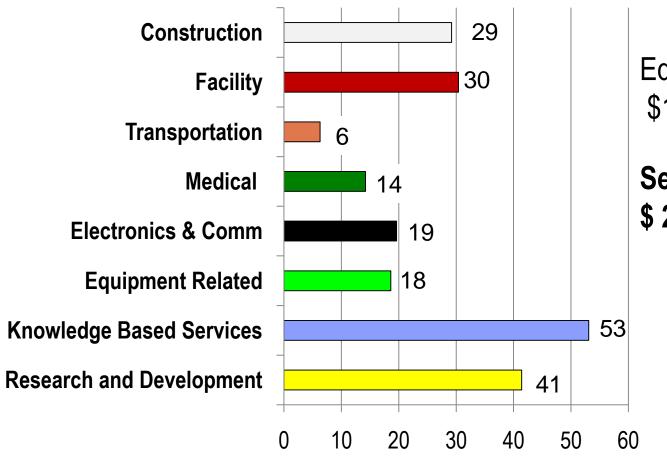
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DOD FY 09 Dollars Spent

DoD Total Contract Spend: \$ 370 Billion

DOD Services Categories Spend in Dollars



Equipment Contracts: \$158 Billion 43%

Services Contracts \$ 212 Billion 57%

Source: FPDSNG



HASC Panel on Defense Acquisition Reform Interim Findings & Recommendations

Report excerpts:

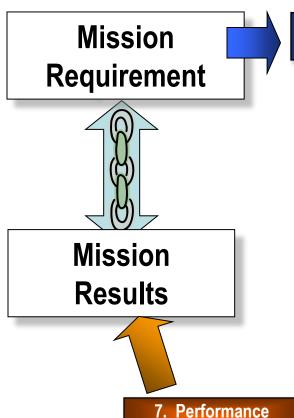
...challenges with the <u>requirements process</u> are a major factor in poor acquisition outcomes. Most concerning was the fact that the requirements process for the acquisition of services, the largest category of acquisition, is almost entirely ad hoc.

"Non statutory Acquisition Workforce"

In many cases the user community on a services contract is a military base commander or operational commander. ...not accustomed to thinking of themselves, or operating, as requirements generators. ...not staffed or trained to perform these responsibilities, and for this reason, requirements for services contracts are often poorly written. ...either unable to obtain what it needs, is unable to hold contractors accountable for poor performance, or both.



Framework for the Services Acquisition Process



- 1. Form the Team
- Leadership Support
- Build the Team

2. Review Current Strategy

- Plan
- Conduct Historical Analysis
- Define Stakeholder & Customer needs

3. Market Research

- Analyze Market
- Identify suppliers

4. Requirements Definition

- Draft Requirements Roadmap
- Define Requirement

5. Acquisition Strategy



- Business Strategy
- Acquisition Strategy

6. Execute Strategy

- Select Right Contractor
- Award Contract
- Roll out strategy

Execute

Management

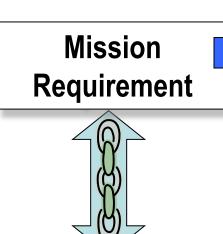
Monitor Performance

Build & Manage

Relationship



Framework for the Services Acquisition Process



Mission Results



- 7. Performance Management
- Monitor Performance
- Build & Manage Relationship



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Develop

Plan

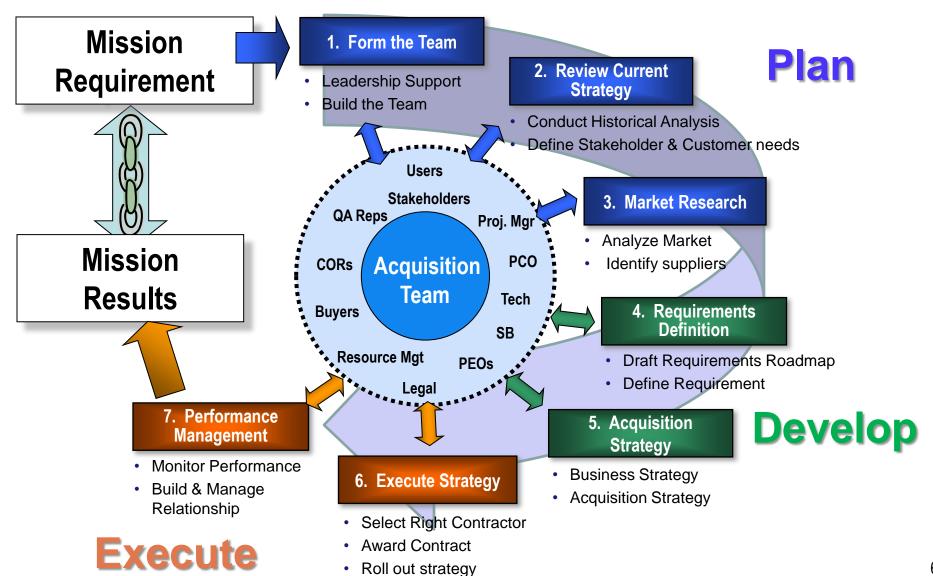
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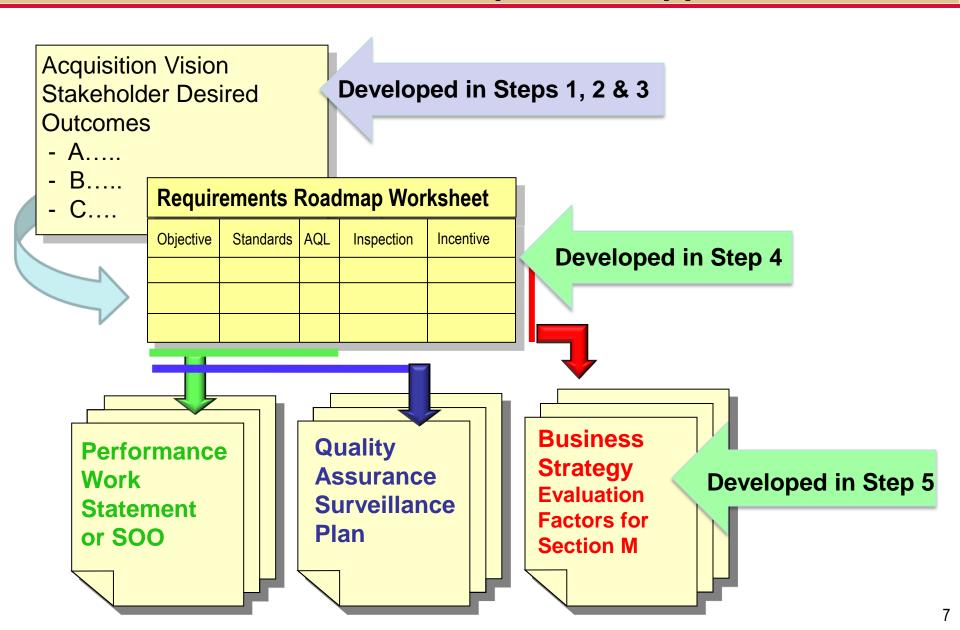


Framework for the Services Acquisition Process





Roadmap provides linkage for PWS, QASP and Acquisition Approach





Requirements Roadmap Provides PWS/QASP Development Structure

Acquisition Vision Desired Outcomes

- A...
- B...
- C...

Requirements Roadmap Worksheet

| Desired | Performance | | | Inspection | | | | Incentive |
|---------|-------------|---|--|--|--|--|--|--|
| Outcome | Objective | Standard | AQL | Who | Data Source | Calculation | Method | Туре |
| A | A -1 | Alignment | | | | | | |
| | A -2 | | | | | | | |
| | A -3 | A -3 a | | | | | | |
| | | A -3 b | | | | | | |
| В | B -1 | | | | | | | |
| Ť | B -2 | | | | | | | |
| | Outcome A | Outcome Objective A A-1 A-2 A-3 B B-1 | Outcome Objective Standard A A-1 A-2 A-3 A-3 a A-3 b B-1 | Outcome Objective Standard AQL A A-1 A-2 A-3 A-3 a A-3 A-3 b A-3 b B-1 | Outcome Objective Standard AQL Who A A-1 AI AI A-2 A-3 A-3a A-3b B B-1 B-1 | Outcome Objective Standard AQL Who Data Source A A-1 Alignment A-2 A-3 A-3a A-3b B-1 B-1 | Outcome Objective Standard AQL Who Data Source Calculation A A-1 Alignment A-2 A-3 A-3 a A-3 a B B-1 B-1 | Outcome Objective Standard AQL Who Data Source Calculation Method A A-1 Alignment A-2 A-3 A-3a A-3b A-3b |



SAW - Services Acquisition Workshop



- Just in time, intact team training (Started Jan 2009)
 - 4 Days in length
 - <u>Requires</u> participation of <u>all key members</u> of <u>acquisition team</u>
- Targeted for a specific acquisition
- Walks team through the complete Seven Step Services Acquisition Process
- Needs organizational leadership support
- Special focus on developing performance based requirements, business strategies, and assessment strategies
 - Several interactive learning sessions enable team to apply the learning to their requirement and make progress
 - Develop their Requirements Roadmap and other key documents
- Support 2 SAWs per month across DAU with section 852 funding
 - No cost to requesting activity



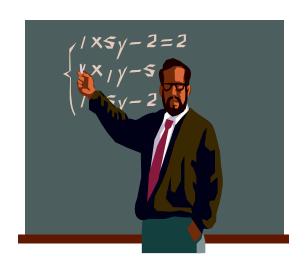
FY 10 SAWs Completed

| # | Organization | Date | Type of Service |
|----|--------------------|--------|------------------------------|
| 1 | SPAWAR - Navy | 19 Oct | IT System Administration |
| 2 | TRADOC - Army | 26 Oct | Command scheduling system |
| 3 | MDA | 16 Nov | A&AS Services |
| 4 | Joint Forces Cmd | 7 Dec | Training |
| 5 | MDA | 30 Nov | A&AS Services |
| 6 | PACAF – Air Force | 14 Dec | BOS Services |
| 7 | AFMC – Hanscom | 11 Jan | A&AS Services |
| 8 | Army – White sands | 25 Jan | IT Services |
| 9 | NORTHCOM - J6 | 8 Feb | Deployable COMM |
| 10 | Carlisle Barracks | 22 Feb | Dir of Public Works |
| 11 | AFCEE – Brooks | 8 Mar | Environmental Ops & Services |
| 12 | China Lake NWC | 22 Mar | Harpoon Test Set Mnx |
| 13 | Gunter AFS | 3 May | Defense Messaging Service |

| # | Organization | Date | Type of Service |
|----|---------------------------|---------|-----------------|
| 14 | Ft Huachuca | 3 May | IT |
| 15 | Ft Huachuca -2d Sig | 17 May | C-TNOSC |
| 16 | White Sands MR | 24 May | IT |
| 17 | USMC AI | 24 May | BOS |
| 18 | Ft Shafter – HI | 1 Jun | BOS |
| 19 | Fort Gordon - Army | 14 Jun | BOS |
| 20 | Seoul, Korea | 21 Jun | IT |
| 21 | Army/AF - Germany | 19 July | Medical Support |
| 22 | AF AETC | 2 Aug | BOS |
| 22 | AF AE IC | Z Aug | ВОО |
| 23 | USMC Quantico | 16 Aug | п Cancelled |
| | 7.1. 7.1 | J | 0 |
| 23 | USMC Quantico | 16 Aug | ıт Cancelled |
| 23 | USMC Quantico | 16 Aug | ıт Cancelled |
| 23 | USMC Quantico DOD Schools | 16 Aug | ıт Cancelled |



ACQ 265 Mission Focused Services



- DAU Catalog course (launched 2007)
 - 4 Days in length
- Designed for cross functional participation
 - Technical, contracting, CORs, PMs, etc
- Walk thru all elements of the Seven Step Services Acquisition process
- Use local services acquisition project or USMC food services contract case
- Using Requirements Roadmap process students develop:
 - Performance requirements documents
 - Business strategy, contract type and incentive structure
 - Section L and M evaluation factors
 - Performance assessment strategy

DACMs historically only request 4 to 6 offerings annually

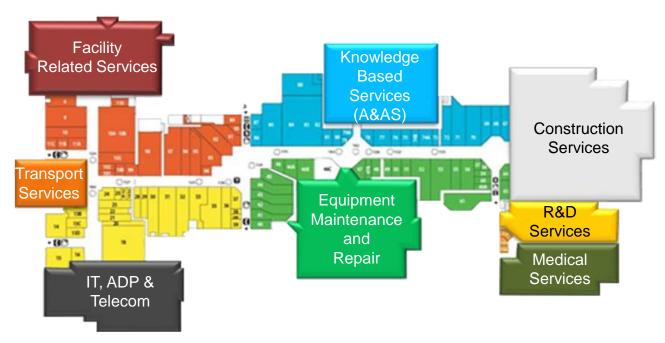


What's in Development?

- Online PWS/QASP development tool
 - Web based tool to be located in SAM
 - Focused on developing performance objectives, standards, method and means of inspection
 - Creates draft PWS and QASP as word document
 - Target deployment date 3rd quarter FY 2011
- Develop tool to provide linkage between PWS, QASP, Performance Reporting and CPARS
 - Provides data structure to support CPARS and open dialogue with service provider



Services Acquisition Mall - SAM



- Integrates Sourcing Process and Learning assets with Product Service Code Knowledge
 - Utilizes same sourcing process contained in SAW and ACQ 265
- Aligns with DPAP Services Portfolios
- https://sam.dau.mil
- Demo